#### +39 351 730 304 8

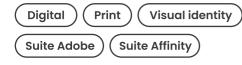
# info@federicasanavio.it

#### federicasanavio.it

I think of myself as motivated, curious, punctual, and very organized.
I work very hard in order to improve myself professionally, constantly focusing on staying up to date on the latest features, and knowledge of the profession.

I am enthusiastic about designing user interfaces for different devices.
I am excellent at problem solving.

### **SKILLS VISUAL DESIGN**



# SKILLS UX / UI / HMI / WEB DESIGN



# LANGUAGES



## **EDUCATION**

# DEGREE AND MASTER IN INDUSTRIAL DESIGN, VISUAL AND WEB DESIGN

SCUOLA ITALIANA DESIGN 100/100 2012-2015, Padua

# DIPLOMA AS ACCOUNTANT computer programmer field

E. DE NICOLA 94/100 2007-2012, Piove di Sacco (Padua)

# **TRAINING STAGES**

# LABRENTA SRL // ARTI GRAFICHE REGGIANE E LAI

Junior designer | march - may 2015

# DE'LONGHI // CALEGARO

Junior designer | january - march 2015

# MILPASS // TECHNICAL PARK

Junior designer | october - december 2014

# **WORK EXPERIENCES**

# Multidisciplinary designer \*freelance

ATTIVITÀ FREELANCE federicasanavio.it

january 2017 - current

Design and creation of websites, e-commerce and landing pages.

User experience and interface design (UX/UI).

Communication and corporate identity, visual design (content) and branding.

# UX/UI designer - Web designer - Visual designer \*employee

AIRLAPP S.R.L.S. airlapp.com

february 2019 - current

Role as multidisciplinary designer focused on UX/UI projects for web app and mobile app mostly based on 3D technology such as 3D web configurator, AR and VR app. Website structure and visual design creation. Developing in WordPress and in case of ecommerce with WooCommerce.

Graphic design of visual content for both print and digital support. Content creation for social media.

# UX/UI designer - Web designer - Visual designer \*freelance

MADAGASCAR COMMUNICATION S.R.L. madagascarcommunication.it september 2018 - august 2022

UX / UI app, web app and website design.

Website creation in WordPress. Graphic design of visual contents (print and digital). Logos and visual identities design.

# UX/UI designer - Web designer \*freelance

GIULIO SIMEONE DESIGN STUDIO giuliosimeone.com

september 2018 - february 2022

UX / UI design for industrial products (HMI). Company website development.

# Visual and Web designer \*freelance

**OFFLINE AGENCY S.R.L.** offlineagency.it

january 2018 - june 2019

Graphic design of online and offline content. Realization of logos and visual identities. Website UI design.

## Visual designer \*freelance

VIDENDUM MEDIA SOLUTIONS S.P.A. videndum.com

september 2017 - september 2021

Graphic design for the group's brands (Manfrotto, Lowepro and Gitzo) relating to packaging, labels and product graphics.

### Junior product and visual designer \*employee

GIORGIO BISCARO STUDIO giorgiobiscaro.com

april 2016 - august 2017

Project management and development in the field of product design. Customer and supplier management. Assistance in art direction and teaching.

# Junior product and visual designer \*employee

**LABRENTA SRL** labrenta.com

july 2015 - march 2016

Research and development of new products. Technical and graphic office.